



## Donor News Alerts

### Stop Sifting. Start Strategizing.

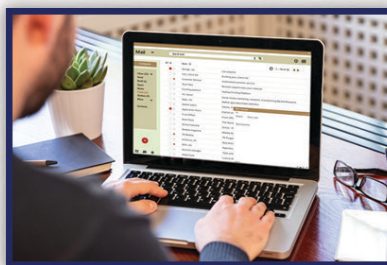
#### Unlock Your Fundraising Future

Insightful Philanthropy is a donor intelligence platform designed to help nonprofits build stronger relationships through timely, relevant engagement. Our news alerts save time and deliver accurate, actionable information.



##### Information Gaps

Go beyond paywalls to fill gaps in donor profiles with current and historical news.



##### Automated Insights

Automate delivery of curated news insights from the most comprehensive sources.



##### Actionable Data

Empower fundraisers with timely, reliable data to inspire greater giving.

#### Conquer the AI & Data Frontier

Stop sifting, start strategizing. Our platform gives you an unparalleled competitive advantage by automating insight discovery from a vast universe of data. Move beyond surface-level information with rich intelligence from SEC filings to hyper-local news. Understand more about each donor and enable your team to connect with authenticity and relevance.



Obituaries and funeral  
home notices



Donor awards



Historical data



Hyper-local news

## Power Your Major Gift Pipeline

Empower your development team with the intelligence they need to turn research into relationships. Share news and information to spark meaningful conversations, deepen donor connections, and enhance stewardship strategies. Stand out in your career – create engagement opportunities that lead to transformational gifts. The more you know, the more your organization can raise.



Higher Education



Healthcare



Non-Profit

## Comprehensive Donor Intelligence at Your Fingertips

If your development team is researching people and organizations, Insightful Philanthropy has news and information to advance your cause. Easily manage donor intelligence with Insightful's user-friendly platform. It is the best solution for managing prospect alerts. See how we stack up.

	Insightful	Google Alerts	iWave	LexisNexis	AlmaConnect
Real-Time Donor Alerts	✓	✗	✗	✗	✓
Obituary Monitoring	✓	✗	✗	✓	✗
Nonprofit-Focused Curation	✓	✗	✓	✗	✗
Unlimited Records & Users	✓	✓	✗	✗	✗
Full-Text News Access (No Paywall)	✓	✗	✗	✗	✓
CRM Integration (Raiser's Edge)	✓	✗	✓	✗	✗

14k+

News and information sources

200+

Countries with sources

40+

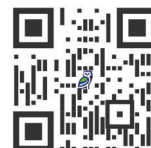
Years of historical donor information

**“Everyone needs what you provide!”**

— Tessa Berg Fjelland, Director of Research Strategies, Iowa State University Foundation

**Ready to transform your prospect research?**

Please reach out for more information about how we can support your development team.



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