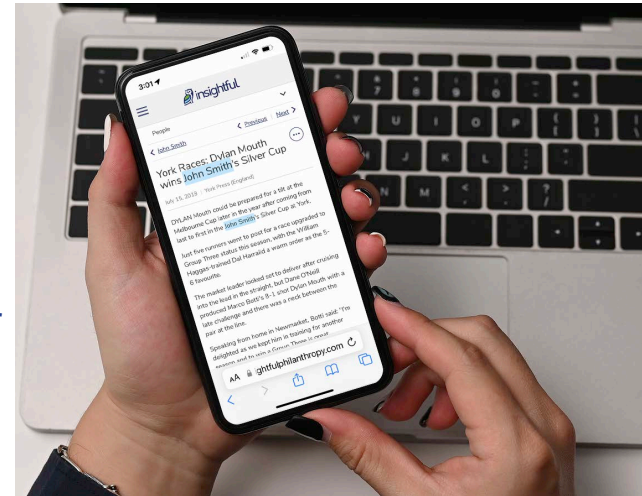


Know More. Raise More.

Insightful automates the process of getting crucial news about donors that fundraising teams can't afford to miss. This information leads to deeper relationships and greater giving.

- ✓ **Current and Historical Donor Information**
Unlock your donor's story. Access news and information hidden behind paywalls and hard to find elsewhere.
- ✓ **Save Time**
Insightful creates a smart search for every donor record. This process eliminates the need to manually create alerts, saving your team time.
- ✓ **The Right Information at the Right Time**
Select donors to follow and receive email notifications when new information about them appears in the news.
- ✓ **Know More. Raise More.**
Use the insights you've gained to deepen donor relationships.



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1

Know More

Receive news alerts about your donors.



2

Deepen Relationships

Leverage information to build connections.



3

Raise More

Strengthen relationships to increase giving.

